

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

American Rambler Productions/ POL
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 714700 /		<u>Alt Order #</u> 06321738
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/19/12 - 09/25/12		<u>Estimate #</u> 377
<u>Advertiser</u> Romney/ R / President		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/19/12	09/21/12	9News 6am	6-7am		:30				NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--				6	\$1,200.00	0.00			
N 2	KUSA	09/24/12	09/25/12	9News 6am	6-7am		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$1,300.00	0.00			
N 3	KUSA	09/24/12	09/25/12	Today Show	7-9am		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$1,200.00	0.00			
N 4	KUSA	09/19/12	09/21/12	Today Show	7-9am		:30				NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--				6	\$1,100.00	0.00			
N 5	KUSA	09/19/12	09/21/12	Today Show II	9-10am		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--				3	\$400.00	0.00			
N 6	KUSA	09/24/12	09/25/12	Today Show II	9-10am		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$400.00	0.00			
N 7	KUSA	09/19/12	09/21/12	Today Show III	11a-12p		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--				6	\$400.00	0.00			
N 8	KUSA	09/24/12	09/25/12	Today Show III	11a-12p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$400.00	0.00			
N 9	KUSA	09/24/12	09/25/12	9News at Noon	12p-1230p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00	0.00			
N 10	KUSA	09/19/12	09/21/12	9News at Noon	12p-1230p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--				3	\$300.00	0.00			
N 11	KUSA	09/24/12	09/25/12	Extra	1230p-1p		:30				NM	2	\$600.00

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Contract / Revision	Alt Order #
714700 /	06321738

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	ROMNEY FOR PRESID	377

Advertiser	Original Date / Revision
Romney/ R / President	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00	0.00			
N 12	KUSA	09/19/12	09/21/12	Extra	1230p-1p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$300.00	0.00			
N 13	KUSA	09/24/12	09/25/12	The Doctors	1-2p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$300.00	0.00			
N 14	KUSA	09/19/12	09/21/12	The Doctors	1-2p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$300.00	0.00			
N 15	KUSA	09/24/12	09/25/12	Days of Our Lives	M-F 2-3p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$550.00	0.00			
N 16	KUSA	09/19/12	09/21/12	Days of Our Lives	M-F 2-3p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$550.00	0.00			
N 17	KUSA	09/24/12	09/25/12	Ellen	3-4p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$350.00	0.00			
N 18	KUSA	09/19/12	09/21/12	Ellen	3-4p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$350.00	0.00			
N 19	KUSA	09/19/12	09/21/12	9News 4pm	4p-5p		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$650.00	0.00			
N 20	KUSA	09/24/12	09/25/12	9News 4pm	4p-5p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$700.00	0.00			
N 21	KUSA	09/24/12	09/25/12	9News 5pm	5p-530p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$1,400.00	0.00			
N 22	KUSA	09/19/12	09/21/12	9News 5pm	5p-530p		:30				NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$1,400.00	0.00			
N 23	KUSA	09/19/12	09/21/12	9News 6pm	6p-630p		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$1,800.00	0.00			
N 24	KUSA	09/24/12	09/25/12	9News 6pm	6p-630p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$1,800.00	0.00			
N 25	KUSA	09/24/12	09/25/12	Entertainment Tonight	630-7p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				2	\$1,600.00	0.00			
N 26	KUSA	09/19/12	09/21/12	Entertainment Tonight	630-7p		:30				NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				3	\$1,600.00	0.00			
N 27	KUSA	09/24/12	09/25/12	Late News M-F	10-1035p		:30				NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 714700 /		<u>Alt Order #</u> 06321738
<u>Contract Dates</u> 09/19/12 - 09/25/12		<u>Product</u> ROMNEY FOR PRESID
<u>Advertiser</u> Romney/ R / President		<u>Estimate #</u> 377
		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----				4	\$2,600.00	0.00			
N 28	KUSA	09/19/12	09/21/12	Late News M-F	10-1035p		:30				NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--				6	\$2,400.00	0.00			
N 29	KUSA	09/21/12	09/21/12	Dateline	9-10p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,050.00	0.00			
N 30	KUSA	09/22/12	09/22/12	9News 7a Sat	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$700.00	0.00			
N 31	KUSA	09/22/12	09/22/12	Golf	Golf		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$750.00	0.00			
N 32	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footba		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$700.00	0.00			
N 33	KUSA	09/23/12	09/23/12	NFL Regular Season Football	NFL Regular Seaso		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				2	\$6,000.00	0.00			
N 34	KUSA	09/22/12	09/22/12	Saturday Night Live	1037p-1207a		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$1,300.00	0.00			
N 35	KUSA	09/22/12	09/22/12	Sat Today	5-7am		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$275.00	0.00			
N 36	KUSA	09/23/12	09/23/12	Sunday Today	6-7am		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				2	\$275.00	0.00			
N 37	KUSA	09/23/12	09/23/12	9News 7a Sun	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				2	\$700.00	0.00			
N 38	KUSA	09/23/12	09/23/12	Meet The Press	Sun 9-10a		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,800.00	0.00			
N 39	KUSA	09/23/12	09/23/12	Football Night in America	Various		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,500.00	0.00			
N 40	KUSA	09/23/12	09/23/12	NFL Regular Season Football	NFL Regular Seaso		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				2	\$6,000.00	0.00			
N 41	KUSA	09/23/12	09/23/12	NFL Special Edition News	9-10p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,400.00	0.00			
N 42	KUSA	09/23/12	09/23/12	9News 10p Sun	10-1037p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,400.00	0.00			
Totals										0.00		118	\$140,500.00

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<u>Advertiser</u> Romney/ R / President		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/25/12	118	\$140,500.00	\$119,425.00
Totals	118	\$140,500.00	\$119,425.00

Signature: _____ **Date:** _____

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